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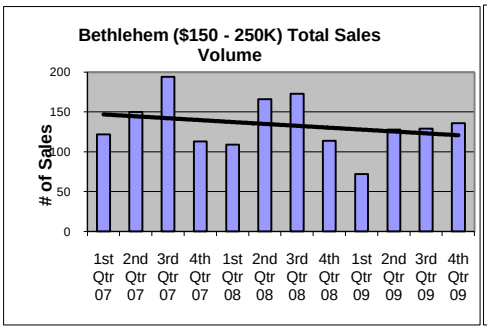
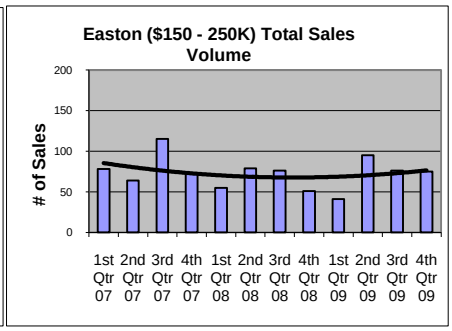
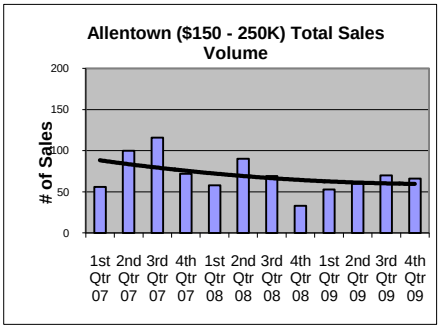
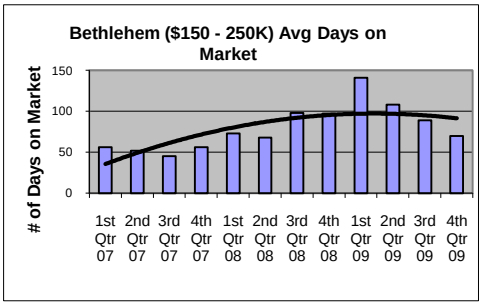
The Craig Liles Team
Market Analysis

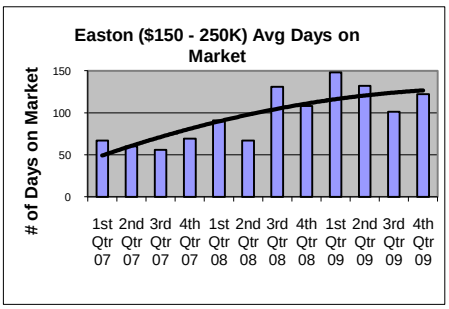
$150 - 250K


Bethlehem ($150 - 250K) Total Sales Volume
# of Sales
200
150
100
50
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09


Easton ($150 - 250K) Total Sales Volume
# of Sales
200
150
100
50
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09


Allentown ($150 - 250K) Total Sales Volume
# of Sales
200
150
100
50
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09


Bethlehem ($150 - 250K) Avg Days on Market
# of Days on Market
150
100
50
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09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100
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0
1st Qtr 07
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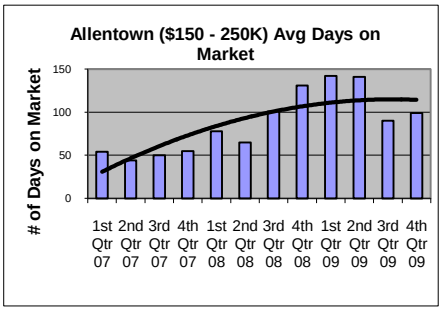
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09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4th Qtr 07
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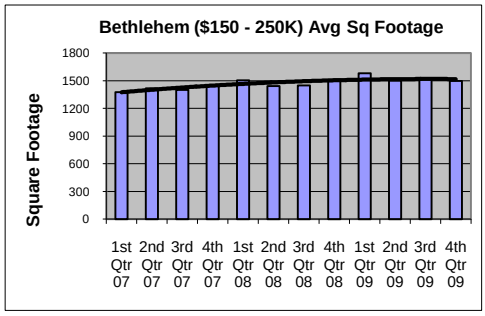
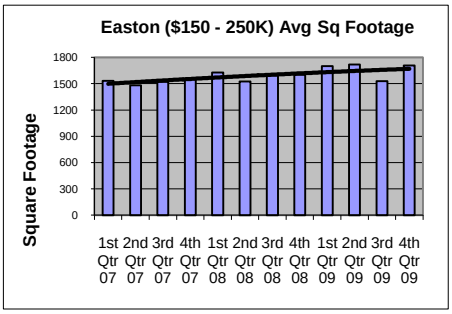
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09


Bethlehem ($150 - 250K) Avg Sq Footage
Square Footage
1800
1500
1200
900
600
300
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09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1st Qtr 09
2nd Qtr 09
3rd Qtr 09
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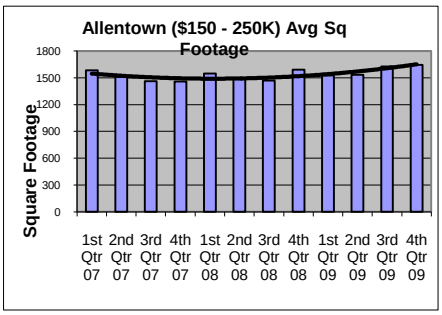
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2nd Qtr 09
3rd Qtr 09
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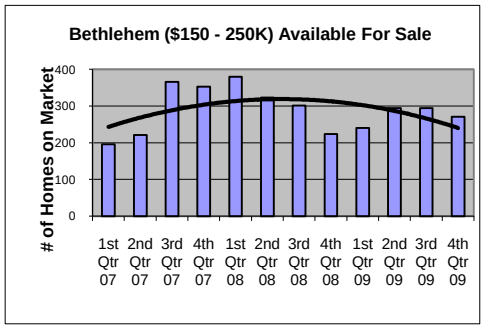
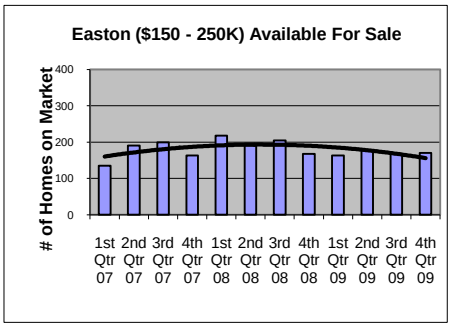

Bethlehem ($150 - 250K) Available For Sale
# of Homes on Market
400
300
200
100
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09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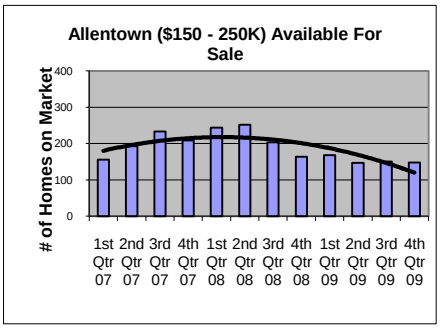
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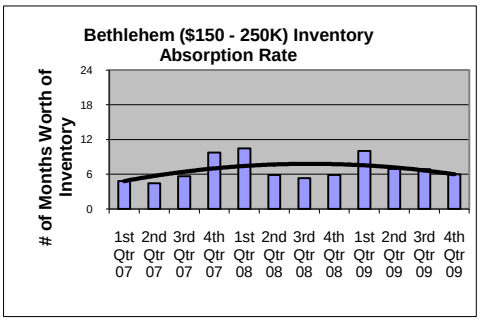
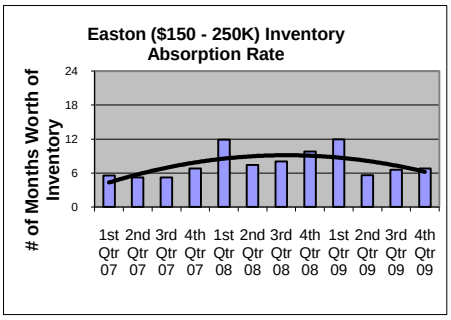

Bethlehem ($150 - 250K) Inventory Absorption Rate
# of Months Worth of Inventory
24
18
12
6
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09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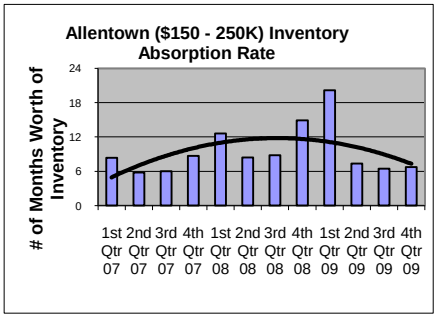
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